

This document is for reference only and will not be accepted as an application.
Applications must be submitted online [here](#)

Commercialization Competition 2021 Application Questions

There is a \$50 fee for each submitted application. The Commercialization Competition 2021 application will close promptly on Tuesday, August 31, 2021 at 4:00 PM EST. Prior to submitting an application, be sure to view the full Competition guidelines.

Project Title*

Prototype* (Use a few words to briefly describe what your prototype product is. This may be used for media purposes and should be able to be understood by the general public.)

Project Description* (In one or two sentences, briefly describe what your competition project will be. This will be used for media purposes and should be able to be understood by the general public.)

Company Information

Legal Company Name (include DBA if applicable)*

Company Employer Identification Number (EIN) / Tax ID Number*

Company Website Address (if applicable)

Company Contact*

Contact Title*

Contact Email Address*

Contact Phone Number*

Company Physical Address (Companies must have a physical presence in New York.)*

Company Address Line 2



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City*

State*

ZIP / Postal Code*

Is the company Incorporated/formed in New York State:*

Yes

No: If the company was not incorporated/formed in New York State, please provide location of incorporation/formation:

Is the company registered to do business in New York State?*

Yes

No:

[There are several documents that can individually fulfill this requirement, including but not limited to: NYS articles of incorporation/ formation, NYS Certificate of Authority, NYS Department of State Division of Corporations and State Records filing receipt showing the company name and provided DOS ID number.]

Provide names and titles of company principals*

D&B DUNS Number:*

NAICS Code Registered With D&B:* _____ [See Guidelines for eligible codes]

___ This code is already listed in the D&B profile corresponding to my DUNS number.

___ I can demonstrate that I have applied to Dun & Bradstreet to add this code to my D&B profile. [See Guidelines for eligibility]

Budget

Applicants must complete the Project Budget Form within the online application system. The Project Budget Form must outline a \$50,000 project budget. (No upload required.)

It is strongly recommended that applicants review the Commercialization Competition 2021 guidelines to review eligible and ineligible costs.



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Supporting Documentation

Confirmation of Business Status – Each applicant must provide an electronic copy of their Certificate of Incorporation. If the Certificate of Incorporation reveals that the applicant company is incorporated outside of New York State, the applicant company must provide further documentation that the applicant company is registered to do business in New York State. (There are several documents that can individually fulfill this requirement, including but not limited to: NYS articles of incorporation/ formation, NYS Certificate of Authority, NYS Department of State Division of Corporations and State Records filing receipt showing the company name and provided DOS ID number.) Applicants should review the guidelines to ensure that the appropriate supporting documentation is submitted with the application. Note: These documents must be uploaded in PDF file format.

Commercialization Summary (PowerPoint slide deck) – The slide deck must describe the company's plans for bringing the product/technology to market. The applicant must provide information related to company structure, customer discovery, market research, competitive landscape, intellectual property, production, marketing, pricing, team, economic impact and finance plans. This must be in PDF file format. This document should include one (1) applicant introduction slide and ten (10) application question slides and may not exceed eleven (11) slides. Any pages in excess of the limit will not be reviewed. A template deck is available [here](#).

Product Prototype – Each applicant must upload a video (3-5 minutes) to address the following three tasks: demonstrate the working prototype; describe what stage the prototype is in (alpha test, ready to show customers, etc.); and, explain the features that were developed based on customer discovery. The video should not be longer than five minutes in length. For proposals where a physical prototype cannot be produced, the applicant must upload supporting material to document that the product/technology has been proven. Note: videos and supporting material must be uploaded in .mp4, .png, .jpg, .jpeg, .pdf, or YouTube format. Applicants are restricted to two separate uploads.

Confirmation and Confidentiality

I confirm that:*

- The applicant company has provided evidence that the company is formally established and is located in New York State.
- The applicant company is pre-revenue (less than \$100,000).
- The applicant and project team members have read and understand the FuzeHub [privacy policy](#).
- The company has reviewed and acknowledges the Simple Agreement for Future Equity (SAFE) as the investment instrument for the competition.

In order to submit this form, you must check all of the confirmation boxes above.

Posted/Modified: July 13, 2021. Please check back to this site for updates to the application.

