



# **CYBERSECURITY**

## **Protect Your Business Information**

**Tuesday, May 3, 2022**  
*A Free Online Zoom Forum*

### **Cybersecurity Measures You Can Take To Protect Your**

**Business and trade secrets**

**Intellectual property**

**Financial data and information**

*How do you stay updated to keep your business secure?*

*How do you prepare your workforce for these threats?*

### **Manufacturing, Financial and Business Advisors**

#### **EVERTON H. HENRIQUES**

New York State Manufacturing Extension Partnership (MEP) Solutions Director - FuzeHub

#### **JOSEPH ROSSI**

Principal and Founding Member - TurtleBay Advisory Services

#### **REG HARNISH**

CEO – OrbitalFire; Founder and former CEO of GreyCastle Security

#### **PAUL LAPORTE**

Cyber Security Coordinator – Mohawk Valley Community College Advanced Institute for Manufacturing (AIM)

#### **CORY ALBRECHT**

Director - Mohawk Valley Community College Advanced Institute for Manufacturing (AIM)

### ***Cybersecurity breaches for small and medium sized businesses were rampant in 2021***

- ⇒ **50%** more cyberattack attempts than in 2020
- ⇒ **66%** experienced a cyberattack
- ⇒ **14%** were prepared to defend themselves
- ⇒ **52%** of all security breaches are due to human error

The forum will begin at 8:30 a.m. and conclude at 10:00 a.m.

**You must register in advance to access the forum at:**

<https://www.dc.edu/cybersecurity2022>

**Registrants will be emailed the Zoom information needed to access the forum before May 2<sup>nd</sup>**

*The aim of the Palisades Institute of Dominican College is to assist leaders to advance their organizations by providing them with professional development and information to integrate the concepts of Leadership, Quality, and Ethics to achieve long-term success. In serving the business, not-for-profit and government community, the Palisades Institute of Dominican College also aims to serve Dominican College students by fostering their participation in these educational opportunities.*