



SPONSORSHIP OPPORTUNITIES

# GROWTH OF THE URBAN FOODSCAPE



Manufacturing and Technology Resource Consortium (MTRC)  
AT STONY BROOK UNIVERSITY



Division of Science, Technology & Innovation

A Division of Empire State Development



# GROWTH OF THE URBAN FOODSCAPE SPONSORSHIP OPPORTUNITIES

New York State's food and beverage industry is coming together for a Long Island event you won't want to miss.

*Growth of the Urban Foodscape* is where NYS food and beverage companies will connect with public, private, and university resources that can help them grow. As an exhibitor or resource, you can meet food and beverage companies who are looking to gain an edge.

For further information or questions about sponsorship, please contact **Chelsea Palmer** at [chelsea@fuzehub.com](mailto:chelsea@fuzehub.com).

	<b>PLATINUM</b> \$5,000	<b>GOLD</b> \$3,000	<b>SILVER</b> \$2,000	<b>BRONZE</b> \$1,000
Prominently Positioned Exhibit Table (6x6)	Yes	Yes	Yes	Yes
Name and Description in the Virtual Resource Guide	Yes	Yes	Yes	Yes
Verbal Recognition During the Event	Yes	Yes	Yes	Yes
Recognition on E-Blasts and Social Media Channels	Yes	Yes	Yes	
Logo on Event Website	Yes	Yes	Yes	Yes
Address to Forum Attendees	<b>5 Minute Keynote</b>	<b>3 Minute Address</b>	<b>2 Minute Address</b>	
Advertisement Insert in Digital Resource Guide	<b>Full Page</b>	<b>Full Page</b>	<b>Half Page</b>	
Prominent Placement of Company Banner in the Forum Hall	Yes			
One Youtube Video Playing in the Background of the Event Floor (5-minute max length)	Yes			
Logo on Event Signage	Yes			

# GROWTH OF THE URBAN FOODSCAPE

## SPECIALTY SPONSORSHIPS

### LUNCH SPONSOR

\$5,000

- Prominently positioned exhibit table (6')
- Verbal recognition at forum
- Logo on event website
- Recognition on e-blasts and social media channels
- Event signage at lunch with companies' logo
- 5-minute keynote address to forum attendees
- One Youtube video playing in the background on the event floor during lunch (5-minute max length)
- 650x1000px ad in the Digital Resource Guide
- Name and description in the Digital Resource Guide

### BREAKFAST SPONSOR

\$3,500

- Prominently positioned exhibit table (6')
- Verbal recognition at forum
- Logo on event website
- Recognition on e-blasts and social media channels
- Event signage at breakfast with companies' logo
- 3-minute address to forum attendees
- Video of their choice to be played on loop during breakfast
- 650x1000px ad in the Digital Resource Guide
- Name and description in the Digital Resource Guide

### COFFEE & BREAK SPONSOR

\$2,500

- Prominently positioned exhibit table (6')
- Verbal recognition at forum
- Recognition on e-blasts and social media channels
- Name and description in the Digital Resource Guide
- Company logo on event website
- Event signage at the break with companies' logo
- 650x500px ad in the Digital Resource Guide
- 2-minute address to forum attendees

### SWAG BAG SPONSOR

\$2,500

- Prominently positioned exhibit table (6')
- Verbal recognition at forum
- Recognition on e-blasts and social media channels
- Name and description in the Digital Resource Guide
- Company logo on event website
- Company logo on bags
- Company to provide any material or swag in bags
- 650x500px ad in the Digital Resource Guide
- 2-minute address to forum attendees

### LANYARD SPONSOR

\$1,500

- Prominently positioned exhibit table (6')
- Verbal recognition at forum
- Recognition on e-blasts and social media channels
- Name and description in the Digital Resource Guide
- Company logo on lanyard
- Company logo on event website

### MARKETING MATERIAL SPONSOR

\$1,000

- Prominently positioned exhibit table (6')
- Verbal recognition at forum
- Company to provide any material or swag in bags
- Name and description in the Digital Resource Guide