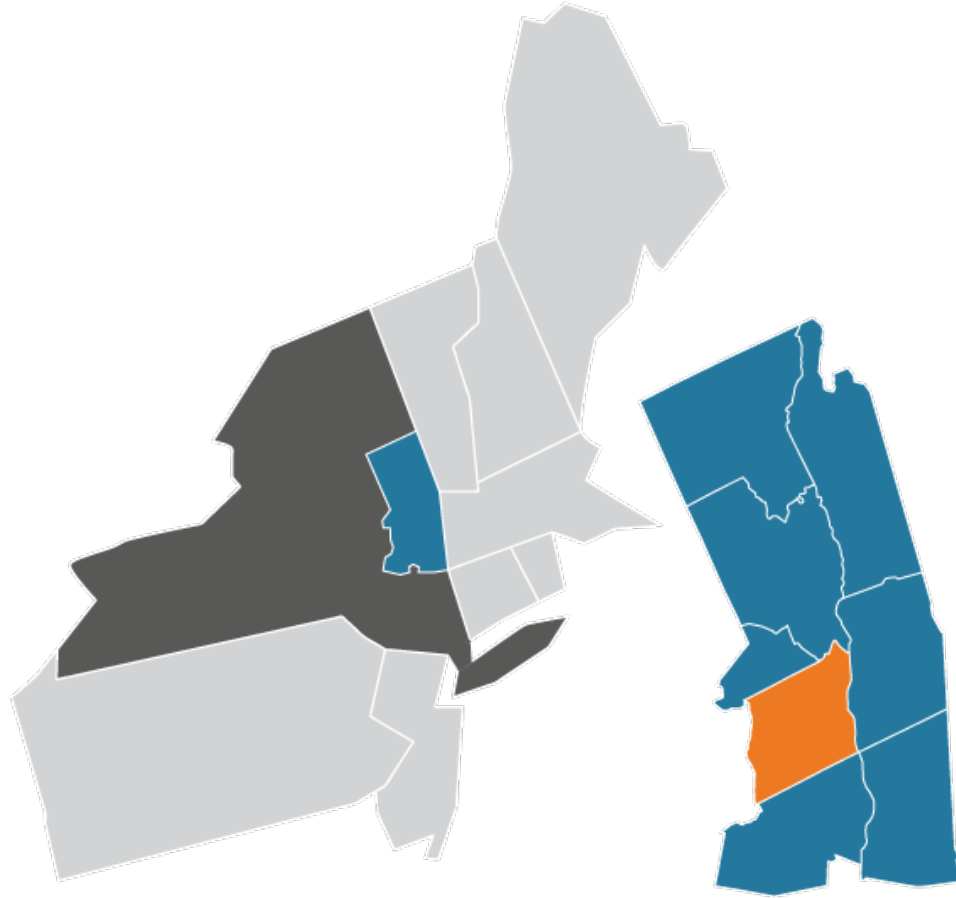


# Center for Economic Growth (CEG)

Christine McLearn, Director of Workforce Development



## 8 County Area

- Albany
- Columbia
- Greene
- Rensselaer
- Saratoga
- Schenectady
- Warren
- Washington



# Attracting Talent



Know your  
Strengths



Consider Skill-  
Based Hiring



Connect with  
Partners



Think Long Term





Know your strengths





## Consider Skill-Based Hiring



Connect with  
Partners



**CENTER for  
ECONOMIC  
GROWTH**



Think Long Term



# Thinking Long Term: CEG Registered Apprenticeship

## CEG Manufacturing Trades:

- Brewer/Distiller
- Electro-Mechanical Technician
- Industrial Manufacturing Technician
- Machinist & CNC Machinist
- Welder (Industrial)

## CEG IT Trades:

- Computer Support Technician
- Cloud Engineer
- Data Analyst
- Software Developer

## CEG Group Sponsor Program

- Provide administrative support
- Guide program development
- Expertise in program implementation
- Coordinates all program requirements
- Maintain minimum enrollments







## Apprenticeship Case Study: Industrial Manufacturing Technician & the Semiconductor Industry

- Expanded pipeline for recruitment
  - 40% out of high school
  - 40% early/mid-career changes
- Increased diversity among apprentices
- Benefits to new hire retention







**CENTER for  
ECONOMIC  
GROWTH**

christinem@ceg.org

[www.linkedin.com/in/christine-mclear](http://www.linkedin.com/in/christine-mclear)

Thank you!