



SPONSORSHIP OPPORTUNITIES

CYBERSECURITY WORKSHOP

SEPTEMBER 19, 2023

CO-HOST

Manufacturing and Technology
Resource Consortium (MTRC)
 AT STONY BROOK UNIVERSITY

PARTNERS

 **aim** Advanced Institute
for Manufacturing

 **Center of Excellence**
WIRELESS AND INFORMATION TECHNOLOGY
AT STONY BROOK UNIVERSITY

CYBERSECURITY WORKSHOP SPONSORSHIP OPPORTUNITIES

This 1-day workshop will assist DoD suppliers and manufacturers understand the different CMMC levels, when prime contractors and subcontractors need to maintain the same CMMC level, how to achieve the level of compliance that your organization needs, and more.

BREAKFAST SPONSOR

\$3,500

- Sponsor-supplied video played on loop during breakfast
- Name and description in Digital Resource Guide
- Verbal recognition at workshop
- Logo on event website
- Recognition on eblasts and social media channels
- Prominently positioned exhibit table (6')
- Logo on event signage during breakfast
- 3-minute address to workshop attendees
- Full-page advertisement insert in Digital Resource Guide
- List of attendees sent (1) week prior to event

COFFEE & BREAK SPONSOR

\$2,500

- Prominently positioned exhibit table (6')
- Name and description in Digital Resource Guide
- Verbal recognition at workshop
- Logo on event website
- Recognition on eblasts and social media channels
- Event signage at the break with company logo
- 2-minute address to workshop attendees
- (1) Half-page advertisement insert in Digital Resource Guide
- List of attendees sent (1) week prior to event



CYBERSECURITY WORKSHOP SPONSORSHIP OPPORTUNITIES

SWAG BAG SPONSOR \$2,000

- Prominently positioned exhibit table (6')
- Name and description in Digital Resource Guide
- Verbal recognition at workshop
- Logo on event website
- Recognition on eblasts and social media channels
- Logo on event signage during break
- Exclusive logo placement on bags
- Option to insert marketing material or swag in bags
- 2-minute address to workshop attendees
- (1) half-page advertisement insert in Digital Resource Guide



LANYARD SPONSOR \$1,500

- Prominently positioned exhibit table (6')
- Name and description in Digital Resource Guide
- Verbal recognition at workshop
- Exclusive logo placement on lanyards
- Logo on event website
- Recognition on eblasts and social media channels



MARKETING MATERIAL SPONSOR \$1,000 - (limit of 3)

- Prominently positioned exhibit table (6')
- Name and description in Digital Resource Guide
- Verbal recognition at workshop
- Option to insert marketing material or swag in bags

If you're interested in sponsorship or you have any questions, please reach out to Everton at Everton@fuzehub.com.

CYBERSECURITY WORKSHOP SPECIALTY SPONSORSHIPS

	PLATINUM \$5,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1,000
Prominently Positioned Exhibit Table (6')	Yes	Yes	Yes	Yes
Name and Description in Digital Resource Guide	Yes	Yes	Yes	Yes
Verbal Recognition During Event	Yes	Yes	Yes	Yes
Logo on Event Website	Yes	Yes	Yes	Yes
Recognition on E-Blasts and Social Media Channels	Yes	Yes	Yes	
Address to Workshop Attendees	5 Minute Keynote	3 Minute Address	2 Minute Address	
Advertisement Insert in Digital Resource Guide	1 Full Page Ad	1 Full Page Ad	1 Half Page Ad	
List of Attendees Sent (1) Week Prior to Event	Yes	Yes		
Logo on Event Signage	Yes			
Prominent Placement of Sponsor Banner in Workshop Space	Yes			
(1) Youtube Video Playing in Background on Event Floor <i>(5-minute max length)</i>	Yes			