FUZEHUB

Hardware Prototyping Workshop

August 9, 2023 SUNY New Paltz



Available Resources

Eric Fasser FuzeHub

9:30 am

NIST MEP



2022

- Interacted with 33,500+ manufacturers
- \$18.8b sales
- \$2.5b cost savings
- \$6.4b new client investments
- 116,700+ jobs created or retained





nist.gov/mep

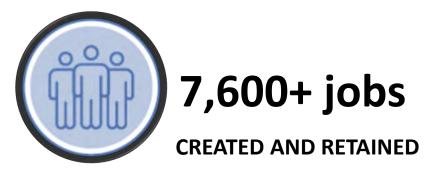
NYMEP





Support small-to-medium manufacturers and technology companies in NY State.









NYMEP



- STATEWIDE FuzeHub fuzehub.com
- CAPITAL REGION
 Center for Economic Growth (CEG)
 ceg.org
- CENTRAL NEW YORK
 Train, Develop, Optimize (TDO) tdo.org
- FINGER LAKES
 NextCorps
 nextcorps.org
- LONG ISLAND

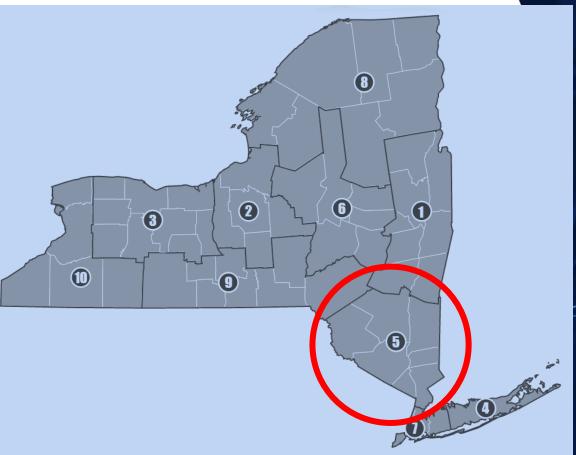
 Manufacturing and Technology
 Resource Consortium (MTRC)

 stonybrook.edu/mtrc
- MID-HUDSON

 Manufacturing & Technology
 Enterprise Center (MTEC)

 mfgtec.org

- MOHAWK VALLEY
 Advanced Institute for
 Manufacturing (AIM)
 aim-mep.org
- NEW YORK CITY
 Industrial & Technology
 Assistance Corporation (ITAC itac.nyc
- 8 NORTH COUNTRY
 CITEC Business Solutions
 citec.org
- 9 SOUTHERN TIER
 Alliance for Manufacturing
 & Technology (AMT)
 amt-mep.org
- WESTERN NEW YORK
 Insyte Consulting
 insyte-consulting.com







NYMEP





Find innovative solutions to business & production problems



Connect with resources needed for business growth



Improve economic competitiveness & find new markets



Develop strategic plans & form long-lasting partnerships



Improve workflow & increase productivity



Enhance technological & production capabilities

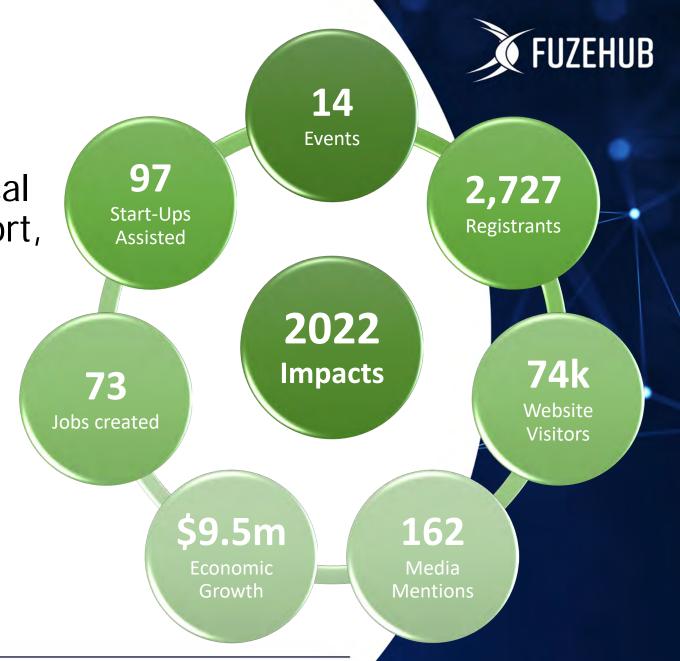




FuzeHub

 A one-stop resource for technical expertise, manufacturing support, funding, and market solutions.

- Solutions Program
- Innovation Fund
- Marketing Solutions



Solutions Program



2022

191 Requests

52% Start-Ups

269+ Connections

Top 3 Industries:

Advanced Materials

Bio-Tech/Life Sciences

CleanTech/Renewables





ALL GROWTH STAGES



TAILORED SOLUTIONS







Process to request assistance:

Initial Inquiry

Assessment Call

Team Review

Solutions

Direct
Indirect

Debrief Matches

Verify
Refer
Follow Up







Division of Science, Technology & Innovation

A Division of Empire State Development

70+
Centers

- Centers for Advanced Technology (15)
- Centers of Excellence (14)
- Innovation Hot Spots & Incubators (30)
- Science & Technology Law Center (1)
- NY Mfg Extension Partnership (11)



Solutions Program

Case Studies



Solutions - Case Studies







FUZEHUB

Solutions - Case Studies









Sustainability

Solutions - Case Studies











The Tech Garden
Syracuse

NSF I-Corps



FUZEHUB

- Customer Discovery
 - Conduct interviews with potential decision makers
 - Make better choices about product features
- Eligible to apply for national program (\$50k)
- Fall 2023 Regional Courses
 - Applications open until September 6

Review: Design for "X"

FUZEHUB

Consider your product's design from many perspectives to optimize sales potential and profitability:

- 1. Customer Use / Market Acceptance
- 2. Manufacturability / Assembly
- 3. Durability / Reliability
- 4. Installation
- 5. Maintenance
- 6. Logistics / Packaging
- 7. Sustainability