

#### New York State NYSTAR Innovation Hot Spot Overview Mid-Hudson Valley Region

Dutchess, Orange, Putnam, Rockland, Sullivan, Ulster and Westchester Counties



# **Innovation Hot Spot**

As defined by Empire State Development: "Innovation Hot Spots are **business incubators** with the additional responsibility to **coordinate regional entrepreneurial ecosystems**. The goal of the Innovation Hot Spot program is to **improve the quality and quantity of incubator services** provided to young companies, enabling these businesses to **successfully transition from the startup phase to larger scale commercialization** of their products and services."







#### **Objective #1**

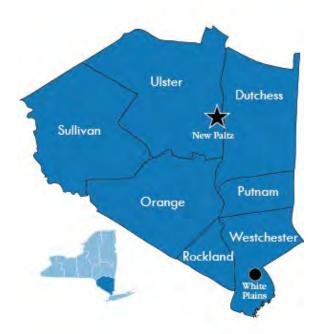
Mapping, tracking, and coordinating entrepreneurs to the services they need.



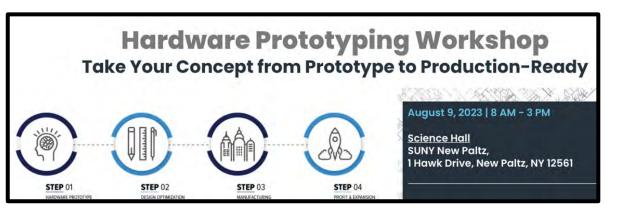
#### **Objective #1**

**Objective #2** 

Mapping, tracking, and coordinating entrepreneurs to the services they need. Conducting programming and events (in house and working with partners) that bring together hundreds of individuals and organizations.







# **HVVH Pitch Competitions**



### 10,000 + connections to more

Save the Date! September 27th at Senate Garage 6-8:30pm



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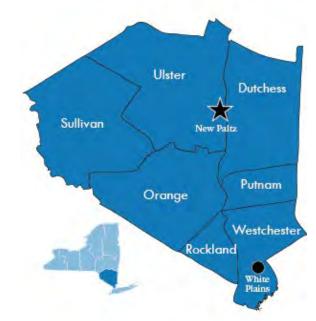
**Objective #2** 

Conducting programming and events (in house and working with partners) that bring together hundreds of individuals and organizations. **Objective #3** Provide direct support to entrepreneurs via paid advisement, providing small grants, providing

Mapping, tracking, and coordinating

entrepreneurs to the services they need.

student contractor support, tax incentives.



### HVVH Incubation Services

- 1. Paid advisement
- 2. Matching costs for select services (like graphic design for a one-pager)
- 3. Student contractor support (for tasks like competitive analysis)
- 4. Pitching opportunities
- 5. Tax incentives
- 6. + access to all our partner programs(like grant writing, technical expertise).





# Eligibility

#### 1. High -Potential.

We look for startups with a potential to achieve commercialization of differentiated products or services, or established businesses that have a challenge leaving further growth on the table.

#### 2. Strong Leadership.

Founders that have a clear vision and drive, focus, emotional fortitude, and business IQ required to adapt and achieve ongoing success.

#### 3. Foundational Traction.

Before joining our incubator, companies have achieved a significant foundational traction required to tackle the next significant milestone of a pragmatic strategic plan.

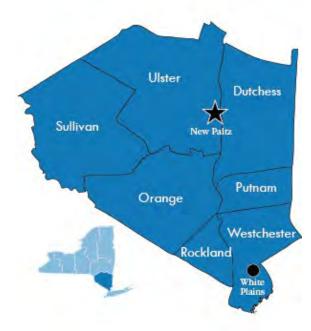
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Mapping, tracking, and coordinating entrepreneurs to the services they need. Conducting programming and events (in house and working with partners) that bring together hundreds of individuals and organizations. Provide direct support to entrepreneurs via paid advisement, providing small grants, providing student contractor support, tax incentives. Train, educate and convene aspiring and actual angel investors via our HV Angel Hub program.



### AUGUST HUDSON VALLEY ANGEL HUB MEETING

Thursday, August 10th

Hudson Ale Works 17 Milton Ave

Highland, NY

6:00PM - 8:00PM

THE AUGUST PITCH: NOA SIMONS

Founder, GoodBread

Revolutionizing Capital Formation

#### **BE OUR GUEST**

SCAN QR CODE TO RSVP OR EMAIL EDGEE@NEWPALTZ.EDU



### Case Study



"The Venture Hub has been amazing to partner with! Their services have been incredible as we have continued to build To&From here in New York."